



For Immediate Release

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BEECH BEND PARK ANNOUNCES LARGEST EXPANSION IN PARK HISTORY

Water Park, Amusement Rides and Entertainment Venue coming in 2010

Bowling Green, KY – Beech Bend Park unveiled its 2010 expansion plans to the public on Friday, November 13th. Media personalities, park fans and local dignitaries were on hand to witness the historic announcement and ground breaking ceremony.

Dallas Jones, President and owner of Beech Bend Park, Inc., announced plans for a multi-million dollar park expansion and several significant improvements to the existing facilities. The new attractions and enhancements are slated to be open for the 2010 season.

Water Park Expansion Plans

The expansion plans include a wave pool, lazy river and water play structure. The 275,000-gallon wave pool will be the centerpiece of the new water park expansion. It is being designed by Family Fun Corporation and CDI of Ohio and will include waves generated by Murphy Waves. It will feature eight wave chambers and can generate eight different wave patterns from mild to wild. The 1,100 foot long lazy river will feature a “not so lazy” component as it is connected directly to the wave pool. Waves generated from the wave pool flow into the river causing a unique ocean motion effect. The four-story play structure will feature seven slides, cascading waterfalls and interactive water elements all contained in a 72,000-gallon zero entry pool. The structure was designed by Texas based Fun Works Design Group and will feature a tropical theme complete with toucans, surf boards, tiki statues and palm trees.

Beech Bend Park is sponsoring a contest to name the wave pool, lazy river and play structure. Contestants can go to beechbendpark@msn.com to submit a name for each attraction---please put "contest" in the subject line and identify which attraction the name is being submitted for. Contestants can enter as often as they want. If a submitted name is chosen, the winner will receive a family four pack of tickets to Beech Bend Park. The contest will end on December 31, 2009. If duplicate winning names are submitted, the first one submitted will be declared the winner.

Exciting New Ride Additions

In addition to the water park expansion, two new rides will be added, a Family Tea Cup and a Quad Runner children’s ride. The new Family Tea Cup Ride will replace the mini tea-cup ride that has been in the park for several years. The ride is a larger, family size ride being constructed in Italy by Zamperla Rides. The new

Quad Runner Ride is for the little ones in the family. This ride is a new version of the Hampton Combo ride that is next to the Tornado. It features Quad Runners as the ride vehicles. It's sure to be a hit!

Other New Additions

A new amphitheatre will also be added for the 2010 season. The new facility will include a 60 foot wide stage area, three dressing rooms and private restrooms and will seat 400 people. Beech Bend Park will feature a new musical production for 2010 and two favorites will return. The popular magic show starring Master Illusionist Dinky Gowen will return. The magic show features good ole' fashioned family fun with magic, lots of laughs and some ventriloquism antics. The Beech Bend Super Star Talent Show was a huge hit and will return in 2010 also. Several winners from the 2009 season were discovered while performing at Beech Bend and are pursuing many great leads generated by the show.

Other 2010 enhancements will include a new employee break room, restrooms and a first aid facility.

Economic Impact

This expansion project will have an immediate effect on the Bowling Green region. From concept to completion, this multi-million dollar park expansion will have an immediate economic impact on the area. "We have hired local workers to begin phase one of the project," said Jones. "Each phase will require different types of local talent." Beech Bend also expects the expansion to create an additional 50 jobs for the 2010 summer season.

Vicki Fitch, Executive Director of the Bowling Green Area Convention & Visitors Bureau recently commented, "The Bowling Green Area CVB is very appreciative of the investment Dallas and Alfreda Jones have made in Beech Bend Raceway, Park and Campground. The attraction is a contributor to the tune of \$42 million dollars a year to the tourism economic impact of Warren County."

About Beech Bend Park

This 379 acre family recreation destination located in Bowling Green, Kentucky is home to an amusement park, water park, campground and nationally recognized drag strip and stock car track.

Beech Bend Park was named the 5th Friendliest Park in the World for 2007, 2008 & 2009 by Amusement Today's Golden Ticket Awards! Beech Bend offers entertainment sure to please every member of the family including dozens of world class amusement rides and water slides, mini-golf, go-carts, games of skill and luck, a petting farm and terrific live shows and entertainment. Plus there's championship drag racing and stock car racing each week at adjacent Beech Bend Raceway. Beech Bend also offers company and group event planning as well as first class camping facilities within walking distance to all the other entertainment venues.

For more information, visit www.beechbend.com or call (270) 781-7634.

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